

# Michele R. Casasanta

## GRAPHIC WEB DESIGNER & TEACHER

N.I.E Y3666817X  Calle Magdalena, MARBELLA.

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 <http://www.michelecasasanta.com>

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Since 12 years ago I am licensed in the first class graduated in Venezuela of professionals in graphic design at the University of Zulia (major university west of the country). I had the opportunity to combine my studies with professional practice specializing in print design and graphic interfaces for web platforms. From 2001-2013 I work as graphic designer of online courses at the University Rafael Belloso Chacin in the Online studies division team, At the same time i was teaching in areas of digital design at the University Cecilio Acosta and subsequently at the University Rafael Belloso Chacin. From 2011-2014 I was intensely dedicated to work as freelance designer where i became in co-founder of the agency Iconos Consultores which has served numerous clients and projects in various countries such as Venezuela, Colombia, USA and Spain. In 2014 I worked in Cabledata Telecom as designer for projects in Marbella, Spain.

### Experience

DESIGN

#### Cabledata Telecom. Field: Web development Firm

Graphic Designer | August 2014 - December 2014. Marbella, España.  
Responsibilities: Graphic concept development for web interface design, banners, print and multimedia design.

DESIGN

#### UVFLYERS. Field: Web development Firm

Graphic Designer Internship | May 2014 - June 2014. Atlanta, USA  
Responsibilities: Graphic concept development for web interface design, banners, print and multimedia design.

DESIGN

#### Iconos Consultores. Field: Web development Firm

Cofunder & Creative Director | April 2012 - January 2014. Maracaibo, Venezuela  
Core Responsibilities: Graphic concept development for web interface design, banners, print and multimedia design.

TEACH

#### Universidad Rafael Belloso Chacin. Field: Education

Professor | April 2008 - October 2013. Maracaibo, Zulia, Venezuela.  
Core Responsibilities: Professor of Print Design & Web design Program.

TEACH

#### Universidad Rafael Belloso Chacin. Field: Education

Professor | April 2008 - October 2013. Maracaibo, Zulia, Venezuela.  
Core Responsibilities: Creator and Head of Print Design Program.

TEACH

#### Universidad Catolica Cecilio Acosta. Field: Education

Professor | June 2002 - February 2004. Maracaibo, Zulia, Venezuela.  
Core Responsibilities: Professor of Digital Design.

DESIGN

#### Universidad Rafael Belloso Chacin. Field: Education

Media Designer | January 2001 - November 2012. Maracaibo, Zulia, Venezuela.  
Core Responsibilities: Graphic concept development for GUI, multimedia and web, 2D and 3D animation, flash animation, illustration, image touch-up, video and audio Editing, motion graphics.

DESIGN

#### Petróleos de Venezuela. PDVSA Field: Energy and Gas.

Media Designer | September 2001 - November 2002. Maracaibo, Zulia, Venezuela.  
Core Responsibilities: Graphic concept development for GUI, corporate identity, multimedia and web, 2D and 3D animation, flash animation, illustration, image touch-up, video and audio Editing, motion graphics.

### Expertise

Graphics Concept  
Logos & Layout  
Corporate identity  
Typography Design  
Print Media  
Web Design  
2D Animation  
Video-Audio Edition  
Infographics & Illustration  
Interaction Design UI/UX  
Information Architecture  
HTML, CSS, Joomla.  
Marketing Online: SEO

### Technical Skills


PC/MAC	●●●●●
Freehand	●●●●●
Illustrator	●●●●●
Indesign	●●●●●
Photoshop	●●●●●
Flash	●●●●●
Fireworks	●●●●●
Dreamweaver	●●●●●
Captivate	●●●●●
Sound Force	●●●●●
3D Studio max	●●●●●

### Languages

Spanish	●●●●●
Italian	●●●●●
English	●●●●●

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## Education

Andalucia Lab

**Courses of: Analitica Web / Google Adwords / SEO: Optimizacion para**

**Buscadores.** November-December 2014, Duración: 1 month Marbella, España.

Universidad Rafael Belloso Chacín

**Educative Informatics Advancement.** 2009,. Duration: 1 year. Maracaibo, Zulia, Venezuela.

Universidad Rafael Belloso Chacín.

**Web Standars.** May 2008. Duration: 1 month. Maracaibo, Zulia, Venezuela.

Adobe Authorised Training Centre Posa Studio

**Courses of: Illustrator CS3, Flash CS3, Dreamweaver CS3: HTML5 & CSS3.**

January 2008. Duration: 2 months, Maracaibo, Zulia, Venezuela.

La Universidad del Zulia

**Bachelor of Arts in Graphic Design.** April 2001, Duration: 5 years. Maracaibo, Zulia, Venezuela.

## Professional Achivement & Conferences

Universidad Rafael Belloso Chacín.

Exhibitor. **Speech on "I Urbe Graphic Design Meeting 2013"** February 2013 Maracaibo, Venezuela.

**Re-Designing of laverdad.com portal news for the diary La Verdad one of the most top ranking news in Venezuela.** Iconos Consultores, Field: Web development Firm. December 2012

**Design special comision and development of the indentiy guideline for the Universidad Rafael Belloso Chacín,** Universidad Rafael Belloso Chacín Field: Education. Febrary 2008.

**Honorary Godfather Teacher for the XXXIII graduation in B.A of Arts in the Universidad Católica Cecilio Acosta.** Universidad Catolica Cecilio Acosta. Field: Education. May 2004.

Instituto Universitario de tecnología READIC UNIR

Exhibitor. **Speech on "Week of sciece & tech"** March 2003. Maracaibo, Venezuela.

Universidad Central de Venezuela.

Exhibitor. **Speech on "Edutec 2003" Management of information technology and communication in educational areas.** november 2003, Caracas, Venezuela.

**Re-Designing of the Universitary portal for the Universidad del Zulia.** La Universidad del Zulia. Field: Education. march 2002.

## Expertise

Graphics Concept

Logos & Layout

Corporate identity

Tipography Design

Print Media

Web Design

2D Animation

Video-Audio Edition

Infographics & Illustration

Interaction Design UI/UX

Information Architecture

HTML, CSS, Joomla.

Marketing Online: SEO

## Technical Skills

PC/MAC



Freehand



Illustrator



Indesign



Photoshop



Flash



Fireworks



Dreamweaver



Captivate



Sound Force



3D Studio max



## Languages

Spanish



Italian



English



## Interest



Music



History



Art



Ping pong