Michele R. Casasanta

GRAPHIC WEB DESIGNER & TEACHER

N.I.E Y3666817X • Calle Magdalena, MARBELLA.

📙 +640758263 🔛 mcasasanta@gmail.com 💆 mr_casasanta

http://www.michelecasasanta.com http://www.behance.net/michelecasasanta





Since 12 years ago I am licensed in the first class graduated in Venezuela of professionals in graphic design at the University of Zulia (major university west of the country). I had the opportunity to combine my studies with professional practice specializing in print design and graphic interfaces for web platforms. From 2001-2013 I work as graphic designer of online courses at the University Rafael Belloso Chacin in the Online studies division team, At the same time i was teaching in areas of digital design at the University Cecilio Acosta and subsequently at the University Rafael Belloso Chacin. From 2011-2014 I was intensely dedicated to work as freelance designer where i became in co-founder of the agency Iconos Consultores which has served numerous clients and projects in various countries such as Venezuela, Colombia, USA and Spain. In 2014 I worked in Cabledata Telecom as designer for projects in Marbella, Spain.

Experience

Cabledata Telecom. Field: Web development Firm

Graphic Designer I August 2014 - Dicember 2014. Marbella, España. Responsibilities: Graphic concept development for web interface design, banners, print and mltimedia design.

UVFLYERS. Field: Web development Firm

Graphic Designer Intership I May 2014 - June 2014. Atlanta, USA Responsibilities: Graphic concept development for web interface design. banners, print and mltimedia design.

Iconos Consultores. Field: Web development Firm

Cofunder & Creative Director | April 2012 - January 2014. Maracaibo, Venezuela Core Responsibilities: Graphic concept development for web interface design, banners, print and mltimedia design.

Universidad Rafael Belloso Chacin, Field: Education

Professor I April 2008 - October 2013. Maracaibo, Zulia, Venezuela. Core Responsibilities: Professor of Print Design & Web design Program.

Universidad Rafael Belloso Chacin. Field: Education

Professor I April 2008 - October 2013. Maracaibo, Zulia, Venezuela. Core Responsibilities: Creator and Head of Print Design Program.

Universidad Catolica Cecilio Acosta. Field: Education

Professor I June 2002 - Febraury 2004. Maracaibo, Zulia, Venezuela. Core Responsibilities: Professor of Digital Design.

Universidad Rafael Belloso Chacin. Field: Education

Media Designer I January 2001 - November 2012. Maracaibo, Zulia, Venezuela. Core Responsibilities: Graphic concept development for GUI, multimedia and web, 2D and 3D animation, flash animation, illustration, image touch-up, video and audio Editing, motion graphics.

Petróleos de Venezuela. PDVSA Field: Energy and Gas.

Media Designer I September 2001 - November 2002. Maracaibo, Zulia, Venezuela. Core Responsibilities: Graphic concept development for GUI, corporate identity, multimedia and web, 2D and 3D animation, flash animation, illustration, image touch-up, video and audio Editing, motion graphics.

Expertise

Graphics Concept Logos & Lavout Corporate identity Tipography Design Print Media Web Design 2D Animation Video-Audio Edition Infographics & Illustration Interaction Design UI/UX Information Architecture HTML, CSS, Joomla. Marketing Online: SEO

Technical Skills

PC/MAC	••••
Freehand	••••
llustrator	
Indesign	
Photoshop	••••
Flash	
Fireworks	
Dreamweaver	
Captivate	••••
Sound Force	
3D Studio max	• • • • •

Languages

Spanish	••••
Italian	••••
English	



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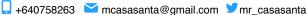
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Education

Andalucia Lab

Courses of: Analitica Web / Google Adwords / SEO: Optimizacion para Buscadores. November-December 2014, Duratión: 1 month Marbella, España.

Universidad Rafael Belloso Chacin

Educative Informátics Advancement. 2009,. Duration: 1 year. Maracaibo, Zulia, Venezuela.

Universidad Rafael Belloso Chacín.

Web Standars. May 2008. Duration: 1 month. Maracaibo, Zulia, Venezuela.

Adobe Authorised Training Centre Posa Studio

Courses of: Ilustrator CS3, Flash CS3, Dreamweaver CS3: HTML5 & CSS3. January 2008. Duration: 2 months, Maracaibo, Zulia, Venezuela.

La Universidad del Zulia

Bacherlor of Arts in Graphic Design. April 2001, Duration: 5 years. Maracaibo, Zulia, Venezuela.

Professional Achivement & Conferences

Universidad Rafael Belloso Chacín.

Exhibitor. Speech on "I Urbe Graphic Design Meeting 2013" February 2013 Maracaibo,

Re-Designing of laverdad.com portal news for the diary La Verdad one of the most top ranking news in Venezuela. Iconos Consultores, Field: Web development Firm. December

Design special comision and development of the indentity guideline for the Universidad Rafael Belloso Chacín, Universidad Rafael Belloso Chacín Field: Education. Febraury 2008.

Honorary Godfather Teacher for the XXXIII graduation in B.A of Arts in the Universidad Católica Cecilio Acosta. Universidad Catolica Cecilio Acosta. Field: Education. May 2004.

Instituto Universitario de tecnología READIC UNIR

Exhibitor. Speech on "Week of sciece & tech" March 2003. Maracaibo, Venezuela.

Universidad Central de Venezuela.

Exhibitor. Speech on "Edutec 2003" Management of information technology and communication in educational areas. november 2003, Caracas, Venezuela.

Re-Designing of the Universitary portal for the Universidad del Zulia. La Universidad del Zulia. Field: Education. march 2002.

Interest









Expertise

Graphics Concept Logos & Layout Corporate identity Tipography Design Print Media Web Design 2D Animation Video-Audio Edition Infographics & Illustration Interaction Design UI/UX Information Architecture HTML, CSS, Joomla. Marketing Online: SEO

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